

AMPLIFYING POSSIBILITIES

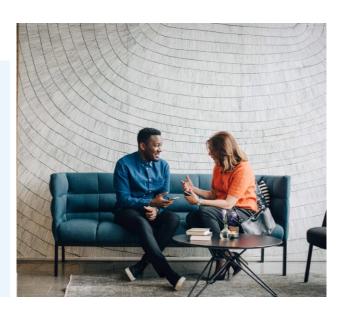
**UST** and Salesforce

ust.com

#### **UST SALESFORCE PRACTICE SUMMARY**

Our extensive expertise helps customers leverage best results from implementing Salesforce and AppExchange solutions.

Through our nimble approach, we identify our customers' core challenges, harness our deep domain expertise and craft disruptive solutions— delivering measurable value and lasting change across industries.















#### **DELIVERING BUSINESS VALUE AT PACE FOR OUR CLIENTS**



### Define the real challenge

We learn about your business firsthand. Together, we uncover what's working, and what's not, so we can address the root cause of your problem.



#### Move fast and stay flexible

Speed fuels innovation. Our process allows us to stay nimble, working quickly while thinking ahead.



#### Apply a human-centered lens

We dig deep to understand your customer and employee experience. and help you solve for the emotions that really drive decision-making.

#### **UST SALESFORCE COMMUNITY HIGHTLIGHTS**



Salesforce CREST
Consulting Partner
Salesforce RIDGE ISV
Partner
Salesforce Data Cloud
Partner



Over 20 years'
experience in
implementing
Salesforce for global
Fortune 500 clients



600+ Salesforce
Consultants, with
over 1000 Salesforce
certifications spread
across 15+ Countries



Golden Hoodie Recipients Marketing Champions Salesforce MVPs Salesforce CGLs Salesforce CTA

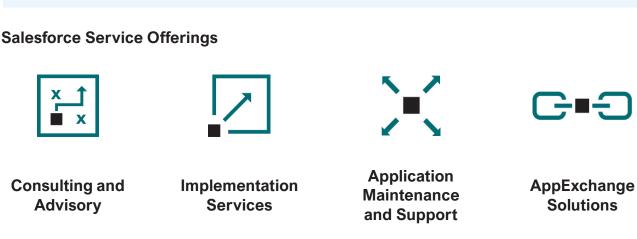
#### SALESFORCE ECOSYSTEM EXPERIENCE

#### Our core Salesforce capabilities

Sales Service Marketing **Data Cloud** Analytics Integration Commerce

#### **Our expertise across Industry Verticals**





#### **Analysts Recognition**



UST is included as one of the top implementation partners of Salesforce in the latest 'The Salesforce Consulting Services Landscape' Report from Forrester



UST Global recognized as a Disruptor in Avasant's Salesforce Services RadarView™ Report 2023

# Where you'll find us

With our teams working around the world, we are creating change that reaches far and wide.



## Together with our clients, we believe we can have boundless impact in the world around us.

For leveraging the very best of Salesforce, email us at: SFDC.Practice@ust.com