



## UST's Generative AI Accelerator Workshop on AWS: A transformational 2-day journey

Join us for a transformational journey at UST's Generative AI Accelerator Workshop on AWS. This immersive 2-day program offers an in-depth understanding of AI through a combination of collaboration and technical labs featuring the unique blend of advanced AWS Gen AI services and UST's expertise.

Plunge into the exciting world of AI with workshops that merge educational insights with practical, hands-on labs tailored to professionals desiring to infuse AI seamlessly with business processes and operations for improved growth and increased productivity.

Empower your team with the knowledge and tools to seamlessly weave AI into your organizational environment, leveraging Generative AI to maintain market dominance, increase efficiency, and future-proofing your business. Discover ways to use Generative AI as a key disruptor, to help you reshape the competitive dynamics of your industry.

### **Revolutionizing enterprise technology with Generative AI**

Generative AI is redefining the landscape of enterprise technology. This workshop is a goldmine for organizations striving for market leadership through innovative AI applications. It's an opportunity to explore and apply the principles of Generative AI to reshape your competitive strategy.

### **UST's Generative AI Accelerator Workshop: a premier learning experience**

As the celebrated AWS AI/ML Partner of the Year, UST proudly presents the Generative AI Accelerator Workshop. This program is meticulously tailored to meet the needs of AWS clients at various stages of their AI/ML and Generative AI journey.



## Key offerings of the workshop



### Educational insights and collaborative exchange

Engage with other industry professionals on the trends and strategies involving Generative AI. Immerse yourself in the industry's landscape, engage in enriching dialogues, and prepare to develop strategic use cases. Share and develop insights that will redefine how you approach AI in your business context.



### Use case discovery and strategic planning

Discover and prioritize practical AI use cases in our 'Art of the Possible' workshop. Explore strategic prioritization and blueprinting for AI-driven innovation. Learn to develop strategic plans for AI-driven innovation that aligns with your business objectives.



### Practical prototyping experience

Benefit from UST's expertise in Generative AI through hands-on labs and technical guidance. Receive practical in-person support from UST's Generative AI experts as you navigate through our technical labs based on AWS best practices. Obtain architectural guidance and actionable advice for effectively integration of AI in to your business environment.



This workshop is meticulously designed to meet the needs of business strategists and technology leaders, providing foundational knowledge, strategic insights, and practical tools for organizational advancement.

Whether you're seeking comprehensive insights, exploratory discussions about the possibilities of Gen AI, or hands-on technical guidance, our workshop promises a transformative learning experience.

[Sign-up today](#) unlock the full potential of AI for your business with the UST Generative AI Accelerator Workshop.

For more than 24 years, UST has worked side by side with the world's best companies to make a real impact through transformation. Powered by technology, inspired by people and led by our purpose, we partner with our clients from design to operation. Through our nimble approach, we identify their core challenges, and craft disruptive solutions that bring their vision to life. With deep domain expertise and a future-proof philosophy, we embed innovation and agility into our client's organizations—delivering measurable value and lasting change across industries, and around the world. Together, with over 30,000+ employees in 30+ countries, we build for boundless impact—touching billions of lives in the process.

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